



**FUTURE
PEOPLE**
TRAINING & PLACEMENT

Case study:
Future People

www.futurepeople.ie

Customer Overview

Based in Cashel, FuturePeople.ie is a start-up company offering training and recruitment services to large corporations and jobseekers

The Need

To set-up the new business with the necessary communications infrastructure - landlines, broadband and mobile. To also seek advice and support during the company's start-up phase.

Solution

eircom provided FuturePeople with ISDN lines, Next Generation Broadband and mobile services. It also provided dedicated advice and support.

Benefit

The Start-up Account Manager provided customised advice, helping FuturePeople choose the best products based on its business needs. By tracking and managing the products delivery, eircom also saved the company time. Having one supplier for landline, broadband and mobile services helped streamline communications costs.

FuturePeople gets off to a great start with eircom

Working with eircom, FuturePeople found a communications partner that provided invaluable expertise, advice and support during the company's initial start-up phase, saving it time and money.

Founded in May 2011, FuturePeople is an IT training and recruitment company based in Cashel, Co. Tipperary. FuturePeople works with large corporations delivering training (IT, book-keeping & payroll, project management, business & leadership skills, social media skills) to staff, as well as helping organisations fill job vacancies. It also works directly with job seekers in the IT sector, helping them to find suitable positions.

When starting its new business, FuturePeople needed to find a reliable telecommunications provider that would not only provide the necessary products and services, but also deliver key advice and support during the company's start-up phase. After assessing a number of providers, Padraig Cahill, one of the co-founders of FuturePeople, chose eircom as his preferred provider.

Saving time with dedicated support

Having a dedicated Start-Up Account Manager was one of Padraig's main reasons for choosing eircom. "Setting up a new company is extremely time consuming so having one point of contact was ideal for us," says Padraig. "Rather than dealing with an automated system, or having to speak with numerous people, I was able to simply pick up the phone and call our Start-up Account Manager who was able to instantly help us sort out any issues, or answer any questions we had."





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Padraig Cahill
Co-Founder
Future People

Through efficient project management, eircom installed the necessary phone lines and broadband connection to FuturePeople's office in Cashel. "We were aware of the lead times generally required for line installations but our Start-up Account Manager really helped to push the installation along, and it was finished well in time," explains Padraig. "Our Account Manager also dealt effectively with a last-minute premise change, making sure our businesses was not impacted."

Single provider helps reduce start-up costs

As with any start-up company, for FuturePeople cost saving was a critical requirement. Padraig says his Start-up Account Manager was, and has been, proactive in identifying ways in which the company can save money; he suggested all employees switch to eMobile, eircom's mobile phone service, to take advantage of call cost savings between landline and mobile calls. "Having one supplier for our landline, broadband and mobile services means we can benefit from the various call bundles available."

Padraig would highly recommend eircom as a telecommunications provider to any start-up. "When starting out in business there is so much to think about; with eircom you receive that personal attention and you have your single point of contact, your Start-up Account Manager, who can deal with your queries and offer advice and ongoing support. This saves you time and energy and means you can focus on your business," he concludes.

**To find out more
visit www.eircom.ie/business**



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Reliable broadband supports plans for the future

eircom provides FuturePeople with ISDN phone lines, broadband and mobile services. Broadband is a critical part of FuturePeople's business; ensuring it remains in direct contact with its many training partners around the country. Certain elements of its training courses require Internet access, so a reliable connection is vital. In the future, Padraig says the company could also make use of its eircom Next Generation Broadband service to conduct video conferencing with its trainers.



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